

From individual to collective action: which role for sea basin initiatives to strengthen Ocean Literacy in Europe?

Date 20th of May 2022

Duration 13:00-14:45

Co-organisers Regione Emilia-Romagna, EU4Ocean coalition/ACTeon (France)

The main objective of the workshop is to **demonstrate that ocean literacy is everybody's individual and collective responsibility from the local to the sea basin scale**. Building on illustrations of ocean literacy activities carried out by individual (maritime) sectors and groups of stakeholders at different territorial scales, it then discusses how collective action could be **organised at the sea basin scale** to strengthen ocean literacy in Europe. In particular, it identifies the role of, and the conditions (e.g. in terms of knowledge, capacity, governance, policy, financing....) that would need to be set at, the scale of sea basins to support the upscaling of ocean literacy in Europe.

The workshop (see agenda below) combines speeches and presentations, panel discussions as well as interactive exchanges mobilising the experience and views from all workshop's participants.

Timing	Session	Focus	Intervention/speaker
13h00	Opening session	Opening & welcome The workshop: what and how?	Elena Tagliani , Responsible for Institutional Advocacy and Communication for the General Directorate for Agriculture and Fisheries Pierre Strosser , EU4Ocean, ACTeon (France)
13h10	Ocean literacy in practice: what do we learn?	Illustration 1 - Ocean literacy by and for fishers : the experience from Enaleia	Nikos Therapos , Enaleia, Young Ocean Advocate (Greece)
13h20		Illustration 2 – A territorial approach to ocean literacy : Building collective ocean literacy on the protection of the eel at the river basin scale	Prof. Annalisa Zaccaroni , Unibo partner of Lifeel project (Italy)
13h30		Illustration 3 - OL experiences from the Panacea-MBPC initiative :	Dania Abdul Malak , ETC – University of Malaga (Spain)
13h40		General discussion: (i) how best to design ocean literacy initiatives so they are successful? Under which conditions are initiatives a success? (ii) How did/do we/can you measure success ? (indicators, approaches...)? How to support more systematic evaluation of impacts (and success)?	With views and experiences from Nikos Therapos , Prof. Castaldelli and Dania Abdul Malak
14:00	Supporting ocean literacy at the scale of sea basins: How to proceed to “make it happen”?	(i) What needs to be done to “upscale” and generalize ocean literacy? Which conditions to put in place to facilitate upscaling? (ii) How to act/what to do at the sea basin scale to provide the right incentives, drivers and enabling conditions?	Panel discussion with: Paula Kankaanpää , SYKE (Finland) Irina Makarenko , Black Sea Commission Hélène Loisel , OFB (France) tbc Nikos Therapos , Enaleia (Greece) Frank Schweikert , Meeresstiftung (Germany)
14h40	Key messages and closing words		Elena Tagliani & Pierre Strosser
14h45	End of the workshop		