



Session 4 - Popularisation of geoscience and geoheritage

Oral session

 	<p>When: 14th June 2012</p> <p>h. 9.00-18.00</p> <p>Where: Conference room B from 9.00 to 13.00 and Meeting room G from 14.00 to 18.00</p>	<p>Chairman - De Gans Wim</p> <p>Convenor - Centineo Maria Carla</p> <p>Convenor - Losantos Mariona</p> <p>Convenor - Rohrmueller Johann</p>	
<p>Conference room B from 9.00 to 13.00</p>			
<p>9.00 – 9.15</p>	<p>Welcome and introduction of the session de Gans Wim</p> <p>Conference speaker</p>		
<p>9.15 – 9.35</p>	<p>THE LONG WAY TOWARDS THE CONSERVATION AND ENHANCEMENT OF THE GEOLOGICAL HERITAGE Brancucci Gerardo, D'Andrea Miriam, Patanè Agata</p> <p>Conference speaker</p>		
<p>9.35 – 9.55</p>	<p>GEOLOGICAL MAPS FOR POPULAR USE: ANALYSIS AND ADVICE BY CATALUNYA, EMILIA-ROMAGNA AND BAVARIA REGIONS Mariona Losantos, Centineo Maria Carla, Johann Rohrmüller, Georg Loth</p> <p>Conference speaker</p>		
<p>9.55 – 10.10</p>	<p>BAVARIA'S 100 MOST BEAUTIFUL PLACES OF OUTSTANDING NATURAL BEAUTY ("GEOTOPE") - A SUMMARY Rohrmueller Johann, Georg Loth, Thomas Pürner</p> <p>Conference speaker</p>		

10.10 – 10.25	<p>FROM ONE-DIRECTIONAL POPULARIZATION OF SCIENCE TO MULTI-DIRECTIONAL PARTICIPATORY CONCEPTS - THE POTENTIAL OF CROWDSOURCING Eklund Mikko</p> <p>Conference speaker</p>
10.25 – 10.40	<p>Poster short presentation</p> <p>Conference speaker</p> <p>Conference speaker</p> <p>Conference speaker</p> <p>Conference speaker</p> <p>Conference speaker</p> <p>Conference speaker</p> <p>Conference speaker</p>
11.00 – 11.30	<p>Coffee break</p>
11.15 – 11.30	<p>GEOHERITAGE AND GEOTOURISM MAPPING VERSUS GEOMORPHOLOGIC MAPPING: SCALE AND SYMBOL ISSUES Rodrigues Maria Luísa</p> <p>Conference speaker</p>
11.30 – 11.45	<p>GEOCAMP: THE ONLINE PUBLISHING PLATFORM OF GEOLOGICAL GUIDES Brusi David, Joan Bach, M. Rita Estrada, Oriol Oms, Enric Vicens</p> <p>Conference speaker</p>
11.45 – 12.00	<p>A PROMOSING WAY FOR THE POPULARIZATION OF GEOLOGY - THE "DAY OF GEOSITES" IN GERMANY Lagally Ulrich, Rosemarie Loth, Chrisitne Schindelmann</p> <p>Conference speaker</p>

12.00 – 12.15	SPREADING GEOSCIENCES THROUGHOUT ITALY: THE INTERNATIONAL YEAR OF PLANET EARTH Delfini Claudia, Lasco Alessandra
	Conference speaker
12.15 – 12.30	GEOLOGY FOR EVERYONE -MADE IN SWITZERLAND Vallin Sandrine, Matzenauer Eva
	Conference speaker
12.30 – 12.45	FROM SCHOOLS TO SOCIETY: THE USE OF MULTIMEDIA PRODUCTS TO DISSEMINATE GEOLOGICAL HERITAGE Magagna Alessandra, Elena Ferrero, Marco Giardino
	Conference speaker
12.45 – 13.00	Discussion
13.00 – 14.00	Lunch break
Meeting Room G from 14.00 to 16.30	
14.00 – 14.15	MUSEOTORINO: SCIENCE AND IMAGES TELL THE STORY OF TURIN (ITALY) BEFORE THE CITY Giardino Marco, Giulio Pavia, Vincenzo Lombardo, Stefania Lucchesi, Stefano Russo
	Conference speaker
14.15 – 14.30	LANDSCAPES AND WINE: HOW TO COMMUNICATE GEOLOGY FOLLOWING A CULTURAL APPROACH Lugeri Francesca Romana, Barbara Aldighieri, Bruno Testa, Gianluigi Giannella, Alberto Cardillo
	Conference speaker
14.30 – 14.45	THE EMILIA-ROMAGNA SPELEOLOGICAL FEDERATION (FSRER) AND ITS CONTRIBUTION TO THE KNOWLEDGE, PROTECTION AND POPULARIZATION OF THE REGIONAL KARST Forti Paolo
	Conference speaker

14.45 – 15.00	PRESERVATION AND PROTECTION OF GEOHERITAGE IN SERBIA Milijasevic Dragana
	Conference speaker
15.00 – 15.15	DATABASE OF IMPORTANT GEOLOGICAL SITES OF THE SLOVAK REPUBLIC Pavel Liscák
	Conference speaker
15.15 – 15.30	THE GEODIVERSITY AND THE “APPENNINO GEOPARK PROJECT Panizza Mario
	Conference speaker
15.30 – 15.45	OPENALP 3D: DISCOVERING THE GEOMORPHOSITES OF THE SAN LUCANO VALLEY Aldighieri Barbara, Bertini A., Caporin A., Giordano D., Lugeri F.R., Marchetto G., Testa B.
	Conference speaker
15.45 – 16.00	DINOSARAGON: PALAEONTOLOGIS Luis Alcalà, Mampel Luis
	Conference speaker
16.00 – 16.20	SCENES SO LOVELY? De Gans Wim
	Conference speaker
16.20	Discussion and final conclusion