

CEETO

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| CEETO Deliverable D.T2.2.2Workplan for the sustainable tourism planning process | Version 1.012 2018 |

Introduction

Within the deliverable DT2.2.2 each pilot area has to build a workplan for the sustainable tourism planning process. The workplan is the tool that sets the planning goals for the next period and the relevant management and monitoring tools to be put in place in pilot action.

Workplan

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|   | **2018** | **2019** | **2020** |
|   | **I** | **II** | **III** | **IV** | **I** | **II** | **III** | **IV** | **I** | **II** |
| **Monitoring** |   |   |   |   |   |   |   |   |   |   |
| First visitor survey/data collection |   |   |   |   |   |   |   |   |   |   |
| Survey and data Analysis |   |   |   |   |   |   |   |   |   |   |
| Second visitor Survey/data collection |   |   |   |   |   |   |   |   |   |   |
| Evaluation result |   |   |   |   |   |   |   |   |   |   |
| **Sustainable Tourism Action Plan** |   |   |   |   |   |   |   |   |   |   |
| Workshop on the spot (Cervia) |   |   |   |   |   |   |   |   |   |   |
| Workshop on the spot (Mesola) |   |   |   |   |   |   |   |   |   |   |
| Participatory process to realise the tourist flows analysis |   |   |   |   |   |   |   |   |   |   |
| Sustainable Tourism Action Plan |   |   |   |   |   |   |   |   |   |   |
| **Implementation of Pilot Action** |   |   |   |   |   |   |   |   |   |   |
| Management of pilot action implementation |   |   |   |   |   |   |   |   |   |   |
| Reporting |   |   |   |   |   |   |   |   |   |   |
| **Implementation of specific action** |   |   |   |   |   |   |   |   |   |   |
| implementation of specific actions |   |   |   |   |   |   |   |   |   |   |
| installation of information panels |   |   |   |   |   |   |   |   |   |   |
| creation of information materials to be distributed in accommodation facilities and visitor centres |   |   |   |   |   |   |   |   |   |   |
| implementation of strategic actions |   |   |   |   |   |   |   |   |   |   |
| awareness campaign |   |   |   |   |   |   |   |   |   |   |
| information campaign |   |   |   |   |   |   |   |   |   |   |
| tourist operators training |   |   |   |   |   |   |   |   |   |   |